

Jefferson Electric Goes Mobile With QR Code!

Jefferson Electric introduces the addition of a QR code to the Jefferson Electric nameplate. Once scanned, the QR Code takes users directly to the Jefferson Electric *mobile* website.

What is a QR Code?

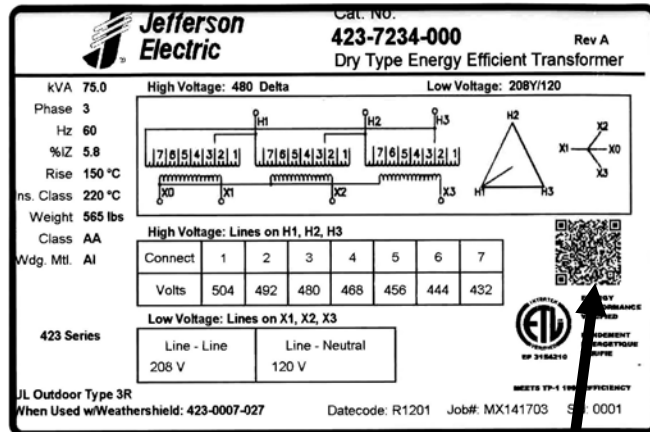
Quick Response Code which represents the web address (URL) of a single HTML (web) page.

Where Does the Jefferson Electric QR Code Take You?

It directs you to Jefferson Electric's mobile website.

What do you need to scan a QR code on your phone?

- A mobile smart phone with a camera and internet access
- A barcode reader application (typically downloadable through your smart phone's application market free of charge)



*QR Code on Jefferson Electric Nameplate

Included in Jefferson Electric's mobile website is:

- Jefferson Electric installation manuals
- Easy access to the Jefferson Electric "Find A Product" page
- Easy access to the Jefferson Electric "Sales Literature" page
- Brief overview of each catalog section
- Catalog section page links

Jefferson Electric's mobile site is aimed to help those on the go With instant access to important information and documents when needed.

If you would like more information on Jefferson Electric's QR codes and mobile website, please contact:
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